

# ***DR. KAYMARIE TYRELL-FERGUSON***

307 E 18<sup>th</sup> St. • Paterson, NJ 07524 • 973-563-3928 • kaym79@yahoo.com

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## **SOCIAL MEDIA**

Dr. Kaymarie Tyrell-Ferguson (LinkedIn)

[www.linkedin.com/in/drferguson1/](http://www.linkedin.com/in/drferguson1/)

## **TEACHING PHILOSOPHY**

The Internet as created an outlet that allows all students to achieve the same standard of education. Not only that, but technology allow instructors to present the learning materials in more creative ways to stimulate learning. I am inspired by the vast opportunity to create meaningful learning with the technology at my fingertips.

All students have the ability to learn, as teachers, we need to be creative in our teaching methods to reach these learners. Using a mixture of videos, presentations, games, and interactive discussions, we are able to stimulate all different learning styles and encourage meaningful learning in our students. When learning is fun, students participate more, and enrollment goes up. Every classroom should depict creative and interactive lessons to make your learners enjoy learning your material.

## **PERSONAL ATTRIBUTES**

- Engaging
- Adaptable
- Results orientated
- Self-driven
- Professional
- Patient
- Mediator
- Flexible
- Multi-tasking
- Imaginative
- Communicative

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## TEACHING EXPERIENCE

### **Business Instructor**

Passaic County Community College, Paterson, NJ 2016 – Present

- Taught class size of students 16-28 in Intro to Business.
- Maintained an interactive and constructive classroom.
- Reviewed assignments and provided constructive feedback to students in a timely manner.
- Used a variety of classroom aids such as Presentations, Videos, Blogs, Social Media, and Written Media to successfully encouraged learning and reach different learning styles.
- Mentored students to continue their educational pursuits in the Business field.
- Designed and provided assessments to assess students learning at various stages of their learning process to ensure that by the ending of class, meaningful learning has occurred.

### **Accounting and Economics Instructor**

Orange Lutheran High School, Orange County, CA January 2010 - Present

- Taught class size of 10-17 school students in Advanced Accounting and Economics.
- Provided constructive feedback on graded assignments, identifying and working with struggling or at risk students.
- Provided student support and instruction using various technology methods such as Skype, Adobe Connect, Videos, etc.
- Utilized multi-media technology to reach different learning styles resulting in 90% passing.
- Facilitated successful courseroom discussions using various strategies such as connecting real life experiences with that of the coursework and having a strong presence in the courseroom.
- Provided support and timely feedback to students on all graded assignments.
- Communicate with Advisory teachers through reporting student issues and coordinate solutions that fits student's schedule.
- Mentored students to continue their educational pursuits.

### **William Paterson University, Wayne, NJ**

#### **Instructor for *Blackboard* - B101**

**September 2000 – December 2004**

*Course description - General Introduction to the Blackboard platform. Students will learn how to navigate Blackboard to be able to access their course, access all assignments, complete and submit assignments, and how to interact with each other through email.*

- Instructed a group of 15 professors and 20 students regarding the use of the Blackboard medium for delivering online courses.
- Provided support to instructors struggling to implement their courses online.
- Created FAQ's for participants to have as reviews for future reference.
- Edit scripts for online tutorials.

**Instructor for *Website Design - CS2001*****September 2001 – December 2003**

*Course description - General introduction to the creation of website for the purpose of instruction or business development. Students will learn the basic format for creating websites, the rules, and layout that websites should have, and how to host their sites. Students will learn how to create their sites using HTML coding or Java coding. Students will learn how to upload images to their website and the proper formats that images should be saved to make them effective.*

- Taught a group of 12 instructors how to build a website to host online courses.
- Taught instructors the rules and regulations of designing websites to deliver effective online courses.
- Supported faculties and students' usage of Dreamweaver to build their webpages

**Instructor: *Computer Technology for Educators - CS1001*****January 2003 – May 2003**

*Course description: General Introduction to the effective use of computer technology in the classroom. Students will learn best practices in using technology in their classrooms.*

- Taught class size of 10-15 instructors how to use technology to improve learning in their classrooms.
- Taught Microsoft Office Suite to a class size of 15 students.
- Facilitated faculty's use of media tools in their online courses.

**INSTRUCTIONAL DESIGN PROJECTS**

- **Created Project Management Course** - Developed a project management course for blended learning for the state of Illinois veterans rehabilitation program based on Blooms Taxonomy. This was a six months project and required working with a teammate and Subject Matter Expert. (October, 2014 - March - 2015).
- **Converting Online Courses** - Worked on a project for Lutheran High converting their online delivery platform from Angel to Blackboard. Completed five classes in three days with 100% accuracy (January 2013).

**EDUCATION****PhD in Education****Conferred/March 2014**Specialization in **Instructional Design for Online Learning**

Capella University, Minneapolis, MN

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Dissertation Title: *Instructional Strategies that can Impact Plagiarism: A Case Study of Instructional Designers' Experiences*

Honors: *Dissertation passed "with distinction"*

**MBA**

Phoenix University, Phoenix AZ

**Conferred/ July 2006**

**BS in Business Administration**

**Minor: Computer Science**

William Paterson University, NJ

**Conferred/January 2004**

**CERTIFICATION**

Teaching Certificate (Business Comprehensive): # 902276 (NJ)

**April 2013**

**ADMINISTRATIVE EXPERIENCE**

**Office Manager**

Love KidsCare II, Paterson, NJ 07514

May, 2004 – June 30 2015

- Research companies and review compliance documents to ensure vendors are in compliance with the requirements sets by the Paterson Board of Education.
- Schedule appointments, meetings, and other events for company.
- Created publications for advertisement for special events.
- Created and maintained the school's social media sites and website.
- Received, screened and directed incoming phone calls, visitors, and mail.
- Developed and maintained an effective filing system.
- Composed letters, memo, and flyers on a daily basis to distribute to parents and state, and local officials.
- Prepared and proofread correspondence for signature and distribution.
- Organized and facilitate monthly meetings.
- Managed school's MS Access database of students' information.
- Coordinated special projects as assigned, composed memos, transcribe notes, and create presentations.
- Prepared state reports monthly and prepared and monitored invoices and expense reports.
- Take notes and transcribe minutes at meetings.
- Order office supplies and maintain inventory.
- Meet departmental and individual goals.

**PRESENTATIONS AND WORKSHOPS**

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**Technology in the Classroom**

March, 2007

Paterson Public School, NJ

- Co-facilitated a workshop in technology usage in the preschool classroom.
- Workshop helped preschool teachers understand how technology can improve their students' learning skills.

**Motivating Family Workers**

October, 2008

Paterson School District, NJ

- Taught a group of 82 Family Workers how to improve their motivation and effectiveness on the job site.
- Topics included: how to increase parents' participation in their schools, and how to improve their workshops using technology.

**RELATED EXPERIENCE**

**After School Computer Teacher**

2001-2002

Paterson YMCA, NJ

- Taught basic computer skill to students ages 7-13.
- Taught Microsoft Office Suite.

**COMMUNITY SERVICE**

**Community Health Fair** – Planned a community health fair annually for 200 participants (June 2005 – June 2015).

**School Board Member**

September, 2000 - June, 2015

Paterson School District, Paterson, NJ

**Paterson Pathfinder Counselor**

1999-2009

Paterson, NJ

**Red Cross Volunteer**

1999 – 2002

Fairview, NJ

**PROFESSIONAL MEMBERSHIPS**

Information Weekly Magazine

2003 – Present

National Association for the Education of Young Children (NAEYC)

2004 – Present

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**PUBLICATIONS**

Instructional Strategies that can Impact Plagiarism: A Case Study of Instructional Designers' Experiences

<http://gradworks.umi.com/36/14/3614368.html>

**HIGHLY COMPETENT SUBJECT AREAS**

***Computer Experience***

Windows XP - 2007, Macintosh Computers OS 10, Email, Internet, Microsoft Word, Excel, Access, PowerPoint, Publisher, Outlook and Outlook Express, Dreamweaver, Photoshop, Macromedia Flash.

***Learning Management Systems***

Blackboard, Angel, WebCT

***Subject Matter Expert***

Accounting, Marketing, Economics, Law, Management Information Systems, Information System Essentials, Microsoft Word, Excel, Access, PowerPoint, Publisher, Outlook and Outlook Express, Angel, WebCT, Blackboard, Dreamweaver, Photoshop, Macromedia Flash, Email.